



How do I sign up to the lowdown's **NOW IS THE TIME Anti-Bullying Campaign** and what am I signing up to?

Fully Signed up members of the lowdown's **Now Is The Time Anti-Bullying Campaign** will be signing up to a ground breaking approach which aims for every school/college in the county to follow the same anti-bullying rules and guidelines. This is a first time this has been attempted in the UK and could become the leading direction against anti-bullying across the nation.

Our aim is for every school to fully sign up to the whole campaign. But understand that there are some steps required first to lead the way.

Many attendees from our first anti-bullying Conference on 22 January signed up and if you haven't done so already, please see the initial categories below for where you have or would like to sign up to.

Signing Up to the - CAMPAIGN

*Signing up to agree with the idea and concept of the lowdown's **Now Is The Time Anti-Bullying Campaign**, for a united and standardized approach to bullying, adopted and implemented by every school and college within Northamptonshire.*

By signing up to the CAMPAIGN you are agreeing to the following:

- To aim for every school and college within Northamptonshire to operate under the same rules and guidelines for bullying.
- To champion the campaign and spread the word to pupils, parents, governors, other schools, the community
- To actively promote, encourage and enable your 7-18 year old pupils, to participate in the online anonymous countywide Now Is the Time Anti-Bullying survey (which will usually be on an annual basis). Provision should be made for them to complete this at school/college however, pupils should also be given the link and made aware that they can complete it at home during the specified period as well.
- A standardized set of anti-bullying guidelines will be drawn up by the Anti-Bullying Steering Group (made up of the lowdown and other professionals, young people, schools and colleges)
- These guidelines and criteria will be sent out to Leader Schools to trial and to all countywide schools and colleges for consultation and input.
- Schools/colleges who sign up to the CAMPAIGN, commit to give feedback and input into the work of the steering group before implementation of the guidelines and criteria are finalised. This will be in stages and usually via email.
- Once feedback is received and amendments made, the criteria and guidelines will be distributed to all schools who have signed up to the campaign, along with additional support items for your Growing Tool Kit, in order for schools to implement the new standardized and united approach to bullying.
- Once the schools / colleges have implemented and trialled the new approach, they will then be ready to apply for the lowdown's Now Is The Time Anti-Bullying Awards programme – where there will be different levels of award to attain.
- Once successfully achieved their first Award, schools/colleges will be able to display the Award logo on their headed paper, prospectus, website and other documents and will also receive a plaque for display in their lobby/reception.

- By signing up to the CAMPAIGN – you are signing up to all of the above, including inputting into all the Steering Group consultation docs and to working through the Campaign Calendar.

Signing Up to the - STEERING GROUP

Signing up to join the Anti-Bullying Steering Group who will create and distribute the criteria for every countywide school and college to implement a united anti-bullying approach.

By signing up to the STEERING GROUP you are agreeing to the following:

- That your organisation has signed up to the **Now Is The Time Anti-Bullying Campaign**.
- To join the lowdown, other professionals, schools and colleges, plus young people as part of the **Now Is The Time Anti-Bullying** Steering Group.
- To meet up at agreed times to develop and create the criteria and guidelines for the united and standardised approach to bullying. We understand that everyone is busy and so meetings will be flexible to suit your needs. Times/dates for the steering group meetings will be set once the new organisations and schools/colleges sign up. Meetings can be via skype/conference call as well as webinar. We anticipate the first meeting will take place during April.
- To all elements of the campaign and signing up procedures
- To discuss and confirm Tools required to add to the Growing Tool Kit in order to help implement the criteria.
- To help co-ordinate consultation and feedback from schools/colleges and distribution of new guidelines, criteria and Growing Tool Kit items etc.
- To champion the campaign and spread the word to pupils, parents, governors, other schools, the community

Signing Up to become a – LEADER SCHOOL

Signing up to be a Leader School – a school who will blaze a trail for the other schools by being one of the first in the county to trial and implement the united approach and showcase their results at the annual anti-bullying conference in November 2016.

By signing up to be one of our LEADER SCHOOLS you are agreeing to the following:

- That your organisation has signed up to the **Now Is The Time Anti-Bullying Campaign** and will follow the procedures there in.
- To begin working through the campaign calendar immediately, regularly feed into the Steering Group and its consultations and will trial the new approach for 10 weeks (June – mid October 2016) and feedback their achievements and challenges along the way to the Steering Group.
- To share and celebrate their experiences via small report, case studies, presentation or workshop etc. at the next Anti-Bullying Conference in November.
- To champion the campaign – and spread the word to pupils, parents, governors, other schools, the community
- To be featured in the local media as a LEADER SCHOOL
- To host parent/governors evening where the lowdown and steering group can come and update on the progress of the campaign and the school can highlight its role within that.