



# Sign In App®

## **Sign In App have chosen The Lowdown as their Charity for 2021**

Sign In App, a Northampton based company providing one of the world's fastest-growing visitor management and staff sign in solutions have chosen the lowdown as their charity to support throughout 2021.

The lowdown is a voluntary organisation, based in Kingswell Street who has been supporting young people in Northampton for over 30 years. The lowdown provides a caring, non-judgemental environment where young people are supported in their journey towards positive emotional health and wellbeing. They offer free and confidential counselling, emotional wellbeing, sexual health and LGBTQ support services for 11-25 year olds in Northampton and the surrounding areas

The charity is busier than ever with young people needing to access services even more due to the impact of the COVID-19 Pandemic. Since April 2020 when the service had to move services online, the lowdown has provided over 4,000 counselling sessions to young people with the majority of these being provided remotely either online, by phone or instant messaging.

'We are delighted to be chosen as Sign In App's Charity of the year' said Ellie White, Fundraising and Marketing Manager. 'We are so grateful for links such as this, as it's a great way for us to gain vital funds and raise awareness of our services to businesses in Northampton. The money raised will make a huge difference towards changing and sometimes saving the lives of young people in Northamptonshire.

Amy Bampton, Marketing Manager for Sign In App says "The team here at Sign In App were really keen to support a local charity this year; we're really passionate about breaking the stigma around mental health and particularly after the last 12 months, it just felt right to support a charity that focuses on mental health (and more). The work the lowdown does to support young people in our local community is fantastic and to play a part in helping to support them continue their work is an absolute pleasure."

For more information on services provided by the lowdown please visit: [www.thelowdown.info](http://www.thelowdown.info)



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